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CALIFORNIA AVOCADO COMMISSION PROMOTES MONICA ARNETT TO VICE PRESIDENT OF FINANCE AND ADMINISTRATION

IRVINE, Calif. (Oct. 31, 2019) –California Avocado Commission (CAC) President Tom Bellamore announced the promotion of Monica Arnett, a seven-year veteran of the Commission, to vice president of finance and administration. In her new role Arnett oversees the management of finance, administration, human resources and information technology.



“In her previous roles with CAC Monica has demonstrated continual growth and mastery of the unique skills needed to spearhead the finances and administration of the organization,” said Bellamore. “Market conditions in the avocado industry can have big impacts on the Commission’s funding and the California avocado growers’ needs for marketing and other support. Monica is right on top of CAC’s finances and forecasts, which helps us be nimble and responsive while acting responsibly with grower funds.”

Monica Arnett joined the Commission as finance and accounting manager in 2012, then became of director of finance and administration in 2016. She began her career in public accounting, working as an audit associate for KPMG, then took on the health care industry, commercial and residential real estate assets and property management with firms such as the Koll Company and LBA Realty. She earned her CPA in 2009. When her job took her briefly to Texas, native Californian Monica felt she had to come back home. When a position with CAC became available it was a perfect fit.

“For me, working with the California Avocado Commission is a blend of day-to-day essentials and high-level strategic thinking; every day is an adventure,” said Arnett. “It’s a unique business because to support the growers CAC needs to put as much funding as possible in support of California avocados, while maintaining reserves to carry through lean years due to crop and pricing variability.”



Ms. Arnett is a volunteer with Big Brothers/Big Sisters of America. She also is an avid runner and has completed the Los Angeles Marathon three times, as well as marathons elsewhere in the State and dozens of half marathons. She lives in San Clemente, California with her husband and daughter.

About the California Avocado Commission

Created in 1978, the California Avocado Commission strives to enhance the premium positioning of California avocados through advertising, promotion and public relations, and engages in related industry activities. California avocados are cultivated with uncompromising dedication to quality and freshness, by more than 3,000 growers in the Golden State. The California Avocado Commission serves as the official information source for California avocados and the California avocado industry. Visit CaliforniaAvocado.com, or join us on [Facebook](https://www.facebook.com/CaliforniaAvocados) at [Facebook.com/CaliforniaAvocados](https://www.facebook.com/CaliforniaAvocados) and @CA_Avocados on [Twitter](https://twitter.com/CA_Avocados), [Pinterest](https://www.pinterest.com/CA_Avocados) and [Instagram](https://www.instagram.com/CA_Avocados) for updates.

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