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CALIFORNIA AVOCADOS LEND CLASSIC, CRAFT AND COOL TO MENUS

Irvine, CA (July 13, 2021)—It's summer and restaurant patrons are taking full advantage of in-season dining, including the bounty of fresh produce that's locally grown. Dishes featuring Fresh California Avocados, which are carefully nurtured by California farmers, offer maximum enjoyment. "Chefs can rely on California's consistent quality, customer popularity and menu versatility," says Jan DeLyser, Vice President Marketing for the California Avocado Commission. "In fact, our research shows over half of consumers would believe the operations that feature California Avocados would offer and focus on fresh ingredients."*

California Avocado menu versatility encourages culinary creativity, and chefs often look to California's sunny lifestyle for inspiration. The resulting dishes can range from a California classic like [Panko Crusted California Avocado Grilled Mahi Taco](#), to a hip and artisan twist on ethnic cuisine like [Tempura California Avocado with Jalapeno-Lime Aioli](#), to a cool, Mediterranean take on [Sardine Toasts with California Avocado](#).

For more cool recipes inspired by California Avocados and California style, peruse the foodservice recipe database at CaliforniaAvocado.com/Foodservice. While on the site, be sure to browse the avocado nutrition, product information and culinary education pages.

* Source: Menu Matters, "Patron preference for 'California' and 'California Avocados', 2020"

About the California Avocado Commission

Created in 1978, the California Avocado Commission strives to enhance the premium positioning of California avocados through advertising, promotion and public relations, and engages in related industry activities. California avocados are cultivated with uncompromising dedication to quality and freshness, by nearly 3,000 growers in the Golden State. The California Avocado Commission serves as the official information source for California avocados and the California avocado industry. Visit CaliforniaAvocado.com, join us at Facebook.com/CaliforniaAvocados and @CA_Avocados on [Twitter](#), [Pinterest](#) and [Instagram](#), follow the California Avocado Commission page on [LinkedIn](#) or shop for California avocado merchandise at Shop.CaliforniaAvocado.com.



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